

## Implement ULLL – Introduction to experts

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### *Mike Ashton*

is **Chief Executive of the Herefordshire and Worcestershire Chamber of Commerce**, UK, which provides a number of services to businesses including training, international trade advice, over 200 network meetings and other major events, and lobbying and representation to local regional and national politicians. It also publishes 'Business Direction', circulated to 10,000 businesses. He was previously Chief Executive of other Chambers of Commerce and for 7 years the Head of Enterprise Development at Liverpool John Moores University in the UK.

### *Sue Cross*

is an **educational consultant** specialising in the design, development and evaluation of adult learning. Based in the UK she was employed at University College London (UCL) for 20 years (as Director of Continuing Education and then Head of Adult Learning and Professional Development). She has also worked with clients in further and higher education, the health sector, the arts, trades unions, the military, the police and the Church of England. Sue's extensive practical experience of curriculum development in formal and non-formal contexts combines theoretical and policy understanding with the practical insights of a lifelong teacher and learner.

### *Françoise de Viron*

of **Université Catholique de Louvain, Belgium**, is Professor and Researcher in Management (knowledge, strategy and organisation) and in Adult Education (education projects analysis, adult education strategy and organisational issues). She has extensive experience in developing adult programmes in the private and university sector, and was for 5 years the academic director of the University Lifelong Learning unit; and for 7 years was President of the 'Commission Education Tout au Long de la Vie', a commission working on recommendations to Universities Authorities and Ministries in ULLL matters.

### *Jean-Marie Filloque*

of **Université de Bretagne Occidentale (UBO, Brest), France** is Vice-rector of the University with responsibility for Lifelong Learning and academic affairs, was head of the LLL department from 1998 to 2008 and President of the French network for ULLL from 2005 to 2012. He has specific competences in the management of university lifelong learning; recognition of prior learning; networking with professional organisations.

### *Anni Hartikainen*

is cluster coordinator at the **Association of Estonian Boatyards** (an NGO) and head of the small craft competence centre at TUT Kuressaare College in Estonia. She has a background in business management and is currently researching national and international aspects of cluster cooperation.

### *Moray Kidd*

of **University of Manchester, UK**, is a professional engineer with extensive experience across a broad range of private sector industries and in large research and development projects. He is currently also Deputy Director of an Engineering Management Programme at the University, designed for a major multi-national company and focusing on the practical application of company specific engineering principles.